

# Display Advice

for selling

*Wild & Furry Animals Books*

1. **MOST IMPORTANT:** Display the books as a stack with the cover showing on a shelf or table so customers can easily pick it up and look at it. **Displaying it this way will maximize sales.**
2. Wild & Furry Animals is written for all ages and is very popular with parents and grandparents for their children. **Place copies in both adult and children's sections if you have them in your store.**